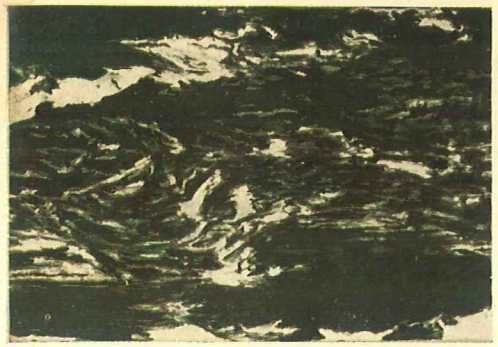
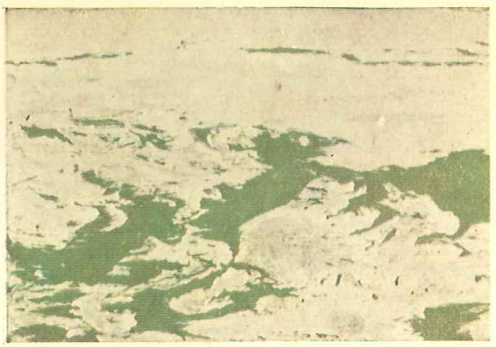
RUBBER-MARBLE FLOORING

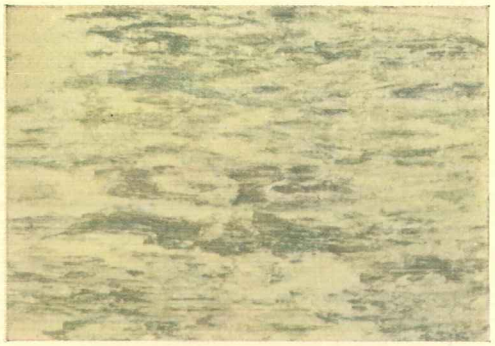


GRANDE ANTIQUE

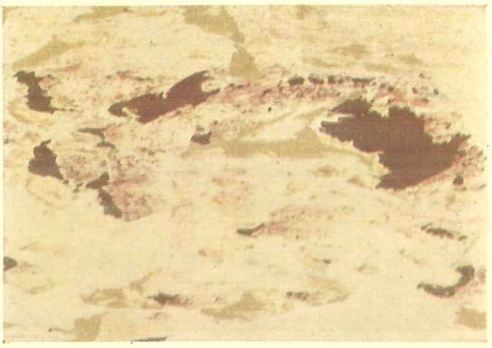


VERT-VERT

PIASTRA

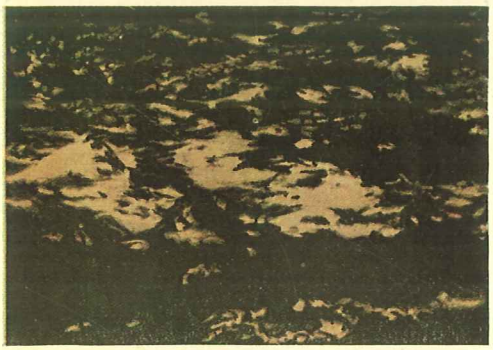


LIGHT GREY BARDIGLIO

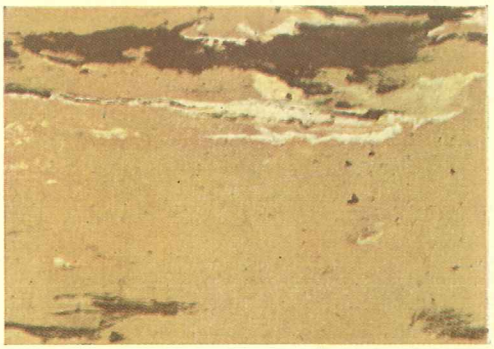


GREEK SKYROS

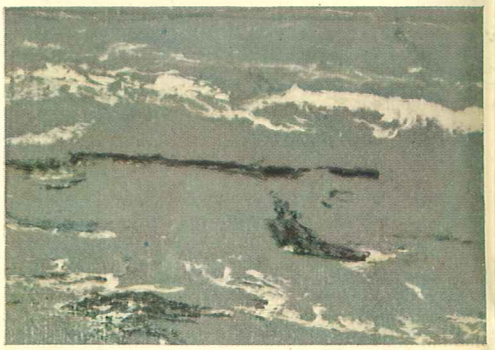
RED LEVANTO



PORTORO or BLACK and GOLD



YELLOW VERONA



NAPOLEAN GREY

VEINED ONYX

GREEN SERPENTINE

VERDE ANTIQUE

For list of other colors and styles see opposite page

15-

File Catalogue—1926 Edition

In producing this file catalogue, primarily intended for architects and interior decorators, the Kennedy Company has endeavored to observe the recommendations of the American Institute of Architects and the Architectural Council. The descriptive and technical matter is assembled and indexed as follows:

Index to File Catalogue—1926 Edition

Index to General Descriptive Information

Standard Styles

Standard Marble Styles: Grande Antique, Verde Antique, Belgian Black, Piastra, Vert-Vert, Veined Onyx, Napoleon Grey, Istrian Grey, Light Grey Bardiglio, Dove Grey Bardiglio, Egyptian Porphyry, Wellington, Yellow Verona, Portoro, Red Levanto, Green Serpentine, Greek Skyros, Oxford Fleuri, Cliffville, Yellow Kasota, Golden Sienna, White Italian.

Standard Wood Styles: Mahogany, Light Oak, Dark Oak, Circàssian.

Standard Plain Colors: Tan, Van Dyke Brown, Chinese Blue, Black, Sumac Red, Leaf Green, White, Mediterranean Blue, French Grey, Slate Grey.

Special styles to match samples or descriptions will be made with close fidelity.

The plain colors vary somewhat in shade. The marble and hardwood styles vary in shades and markings. Reproductions and samples represent the average run of the style.

Sizes and Shapes

Standard Sizes: Squares: 9x9, 12x12, 18x18, 36x36 inches. Oblongs: 9x12, 9x18, 12x18, 12x36, 18x36 inches.

Special Sizes: 6x6, 4x4, 3x3, 6x12, 6x9 inches, or any other sizes or shapes smaller than 18x36 inches, including triangles, hexagons, circles, etc. Sheets and runners up to 3 ft. wide and 24 ft. long.

Thickness: 1/8, 3/16, 1/4 and 3/8 inches. *Weights:* 1/8" - 1¼ lbs.; 3/16" - 1⅞ lbs.; ¼" - 2½ lbs.; ⅜" - 3¾ lbs. per sq. ft.

Coved sanitary base is furnished of same styles and colors as floor tile. Standard heights are 2", 5" and 6".

Can be furnished any height specified. Radius is 1¼ inches. Wall member is either 3/16", ¼" or ½" in thickness.

Physical Properties

Rubber-Marble is a rubber compound reinforced by great hydraulic pressure and vulcanization. It is indestructible under foot traffic or trucking, will not dent under the heaviest furniture, is very resilient, soft and quiet under foot, has a non-slip surface assuring a sure footgrip, is non-resonant, non-vibrant, non-absorbent, practically immobile under varying temperatures and humidities, fire-resisting, has a smooth, glossy, easily cleaned surface with no fibrous or other absorptive content, suitable colors and color combinations for real aesthetic values and a color variegation that is interesting and pleasing.

Rubber-Marble resembles marble, hardwood and other natural products in its variegated and characteristic mottlings and veinings of different colors. It is not intended, however, as an imitation of marble or any other product. The name "Rubber-Marble" is merely descriptive of the appearance of the material in its mostly used styles. For flooring, Rubber-Marble is more suitable than marble, wears longer and costs less.

Advantages of Rubber-Marble

Great durability and wear resistance. Due to its toughness and resiliency it is practically indestructible.

Decorative values equal to the finest marbles and hardwoods.

Sanitary. It cannot absorb liquids or hold dirt. Its joints are impenetrable. It has a coved, sanitary base.

Clean. It is easy to clean and to keep clean.

Elastic. It will not crack or open under ordinary stresses, strains or settlements.

Resilient, soft and quiet under foot.

Presents a firm, non-slip footgrip.

Adaptability. It can be laid on any smooth backing—concrete, metal, stone or wood.

When properly installed it will not buckle, come loose nor open at the joints under changes of humidity or temperature.

Moderate in first cost and *no* maintenance cost.

Fireproof. The Western Actuarial Bureau gives Rubber-Marble laid on concrete the same classification for fire insurance rates as concrete, terrazzo and ceramic tile.

Functions—What Rubber-Marble Will Do

The function of Rubber-Marble is to provide a floor of the wide decorative values of the most beautiful marbles, but which is resilient and non-absorbent. It combines to the greatest extent the physical properties of an ideal flooring for places in which marble, hard tile, hardwood or carpets have been the materials formerly available, but each of which lacks several of these essential qualities. Rubber-Marble affords the beauty of marble and the softness of carpet.

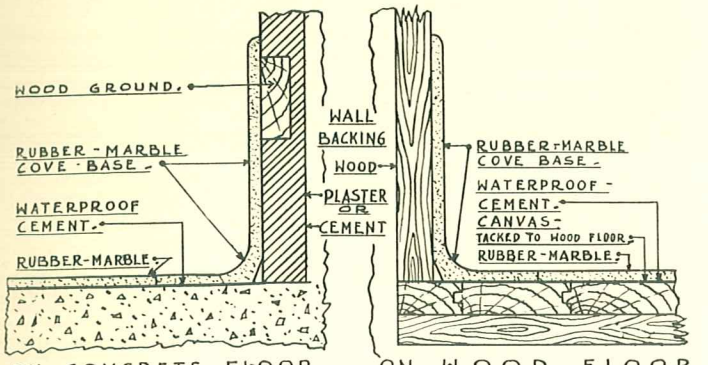
Limitations—What Rubber-Marble Will Not Do

Rubber-Marble will not provide a suitable floor for spaces outdoors or in places where it is continually subject to oil and grease. Nor should it be laid on damp concrete.

White or very light colors should not be used in elevators, vestibules, public spaces or busy ground-floor stores or corridors, for like any other white or light-colored material it will show the dirt in such trying places. Laid in the proper color combinations—greys, reds, browns, black, etc.—Rubber-Marble is entirely suitable and satisfactory in these places.

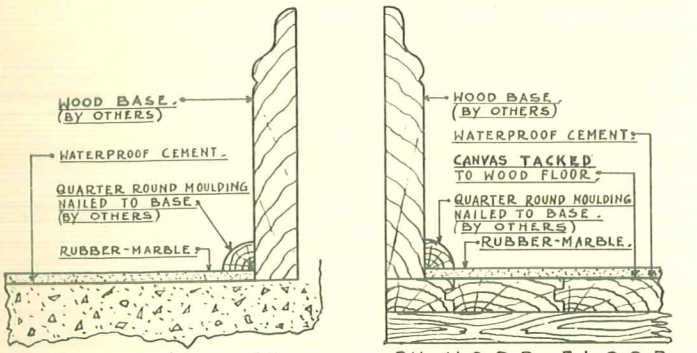
Rubber-Marble cannot be laid satisfactorily except by expert mechanics specially trained and of long experience in laying these floors. Contracts for installation should not be placed with hard-tile contractors or wood floor layers, the techniques of whose crafts are entirely different. Nor should the laying of rubber tile be entrusted to rubber manufacturers or other aspirants who have no experienced floor laying organizations. Many bad rubber tile floors have been installed by inexperienced firms that have not appreciated the technical skill and knowledge required, and all makes of rubber floors have suffered in reputation thereby. The service rendered by any rubber tile floor depends as much upon proper installation as upon the quality of the material. For this reason the Kennedy Company will sell Rubber-Marble only to be laid by the Company or its authorized agents.

SECTIONAL DETAILS.
RUBBER-MARBLE FLOORS AND COVE-BASE.



ON CONCRETE FLOOR. PLATE A.

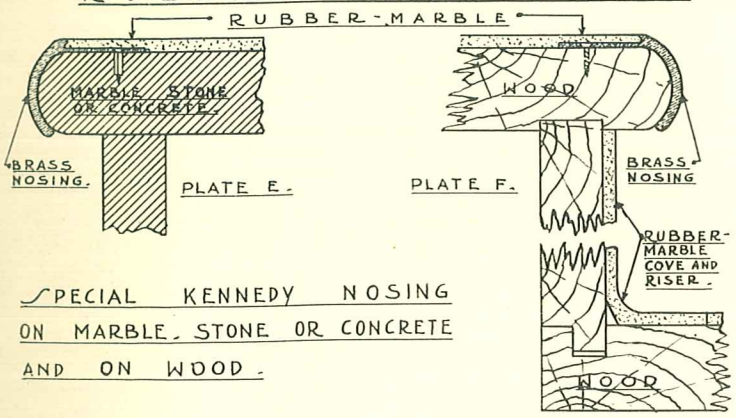
ON WOOD FLOOR. PLATE B.



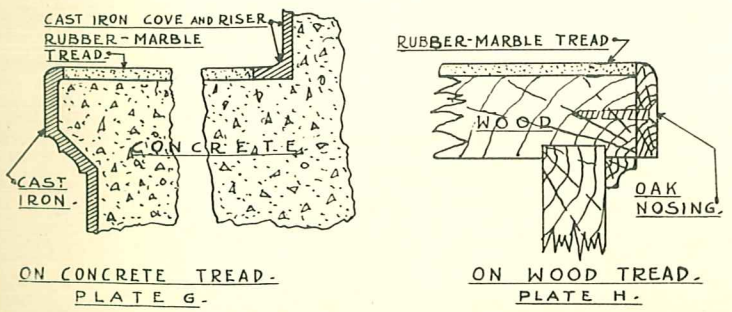
ON CONCRETE FLOOR. PLATE C.

ON WOOD FLOOR. PLATE D.

RUBBER-MARBLE TREADS.

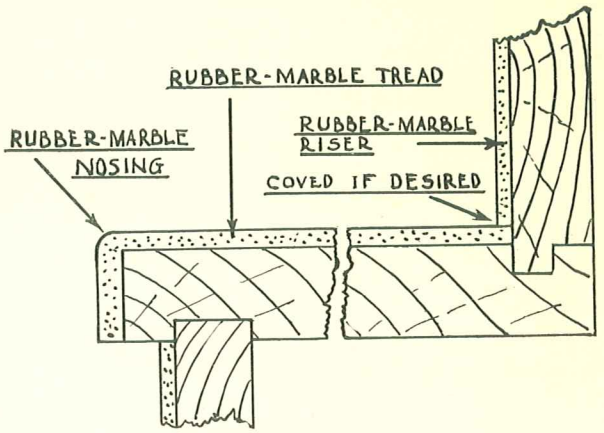


SPECIAL KENNEDY NOSING ON MARBLE, STONE OR CONCRETE AND ON WOOD.



ON CONCRETE TREAD. PLATE G.

ON WOOD TREAD. PLATE H.



RUBBER-MARBLE TREAD with MOULDED RUBBER NOSING
PLATE J.

Guarantee

All floors installed by David E. Kennedy, Inc. are fully guaranteed both as to material and workmanship. Your best guarantee is our skill and reputation—based on twenty-five years' experience in laying soft tile floors. We have not laid a floor that has proved defective within the past ten years and we seldom if ever have to make good even trifling defects. Not only are our materials and workmanship the product of a skilled and experienced organization but we carefully investigate the conditions of every job before we lay the floor, and if they are not such as to insure a satisfactory installation we recommend some material that is suitable. This kind of service, which removes all risk of an unsatisfactory floor, is worth more to you than long term guarantees and highly technical surety bonds—which may or may not be fulfilled—but the very fulfillment of which will prove a costly nuisance.

Care and Cleaning of Rubber-Marble Floors

One of the greatest advantages of Rubber-Marble is its high sanitary value and the ease with which it is cleaned. The only cleaning or care that it requires is ordinary washing. The frequency of cleaning depends on the usage. No hard and fast rule can be laid down—but it will require cleaning no oftener than other floors and the dirt is more easily removed.

On account of its mottled effect it does not show the dirt like floors of plain colors. In darker styles such as Portoro and Red Levanto, or in neutral shades such as Napoleon Grey and Oxford Fleuri, it will not show dirt in the most trying places. White or delicate light colors will naturally show the dirt if used in places where much traffic obtains, as do other materials of light or delicate colors. We recommend that the use of light colors, and particularly white, be avoided in places where traffic is heavy.

Printed directions for the care and cleaning of Rubber-Marble floors, containing recommendations as to the most efficient soaps and cleansers, will be given to users of Rubber-Marble upon request.

Where To Use Rubber-Marble

Stores	Hotels	Public Buildings	Vaults
Display Rooms	Clubs	Railroad Stations	Sun Porches
Offices	Steamships	Office Buildings	Billiard Rooms
Banks	Hospitals	Masonic Temples	Public Spaces
Churches	Libraries	Lodge Rooms	Living Rooms
Theatres	City Halls	Doctors and Dentists	Rotundas
Auditoriums	Court Rooms	Corridors	Bathrooms
Residences	Museums	Lobbies and Foyers	Ramps
Apartment Houses	Schools	Elevator Landings	Rest Rooms

SPECIFICATIONS

These specifications cover the following:

1. Rubber-Marble Floors.
2. Cement Sub-floor for Rubber-Marble Floors.
3. Wood Sub-floor for Rubber-Marble Floors.
4. Rubber-Marble Stair-Treads.
5. Backing for Rubber-Marble Sanitary Cove Base.

Rubber-Marble Wainscoting and Wallcovering specifications will be furnished upon request.

Architects desiring a short form of specification may use the following:

Rubber-Marble Floors: The Rubber-Marble contractor shall furnish and install Rubber-Marble flooring in accordance with specification No. 1 on Page 6 of the file catalogue of David E. Kennedy, Inc., entitled "Rubber-Marble Flooring," dated 1926. Copy of this catalogue will be sent by the Kennedy Company upon request.

Sub-Floors for Rubber-Marble Flooring: The mason (or carpenter contractor as the case may be) shall furnish and install sub-floors of concrete (or wood as the case may be) in accordance with specifications No. 2 and 3 respectively on Page 7 of the file catalogue of David E. Kennedy, Inc., entitled "Rubber-Marble Flooring," dated 1926.

No. 1. Specification for Furnishing and Installing Rubber-Marble Floors.

All finished floors in (enumerate spaces) shall be of Rubber-Marble, furnished and laid by David E. Kennedy Company or its duly authorized agent. Thickness of the Rubber-Marble floors shall be $\frac{3}{16}$" (or $\frac{1}{4}$"). All Rubber-Marble shall have a fine, smooth, glossy surface containing no cotton or other fibre. Quality and markings shall be equal to samples held by the architect. The designs of the floors in the various spaces shall be selected by the architect from standard Rubber-Marble styles and sizes, with one- to three-strip straight line borders. The width of outside border strip shall vary according to vagaries of room dimensions as may be necessary to maintain the integrity of the field design. Upon request the Rubber-Marble contractor shall submit detail shop drawings or layouts for approval of architect. The Rubber-Marble shall be fitted tight to all base and plinths, which will be installed under all trim and will extend to line of sub-floor. Rubber-Marble blocks shall be fastened to concrete backing throughout its entire surface by Everlastic waterproof adhesive. Where laid upon a wood backing a layer of one pound felt paper with butt joints shall be laid over the entire wood floor and heavy cotton fabric shall be tacked to the wood over the felt, using 24 tacks to each square foot of fabric, and Rubber-Marble blocks cemented thoroughly to fabric and left smooth and even. When of concrete the sub-floor shall be installed by the mason contractor and when of wood by the carpenter contractor, in accordance with the specifications of the Rubber-Marble contractor.

If cove base is desired add:

Rubber-Marble sanitary cove base 5 (or 6) inches high shall be furnished and set around walls of all rooms having Rubber-Marble floors. The cove base shall be made in one member, with a cove of one inch radius. The floor member of the cove base shall be the same thickness as specified for the Rubber-Marble floor and shall project 2¼ inches from face of base. The wall member shall be $\frac{3}{16}$ inch thick and shall be fastened to wall with Everlastic waterproof adhesive. The top shall be quarter rounded. The floor member shall be fastened to floor with the same adhesive and shall form a watertight, smooth joint with Rubber-Marble Floor.

No. 2. Specification for Cement Sub-Floors for Rubber-Marble Floors.

Cement sub-floors in all spaces where plans or specifications require Rubber-Marble Floors shall have a topping of ¾ to 1 inch thick composed of one part standard Portland cement and 2½ parts clean, coarse, screened sand. This topping shall be screeded to a level and true surface, and when partially set shall be trowelled to a level, smooth and even finish at the required level, which is determined by the thickness of the Rubber-Marble to be used. The surface shall not be scored into panels, but grooves shall be cut entirely through this topping following the middle lines of floor beams and girders but not more than fifteen feet apart. The surface shall be kept wet for four days after laying and then allowed to dry slowly. The grooves shall then be filled and trowelled smooth with the top surface.

The cement and sand shall be thoroughly mixed dry, then add water and thoroughly mix again. All mortar shall be spread within 30 minutes after mixing and while the under concrete is still wet. If this is not possible the surface of the under-concrete shall be prepared by thoroughly roughing and sweeping, soaking with water and brushing on a neat cement grout. Then the topping shall be placed immediately.

The sub-floor shall be delivered to the Rubber-Marble contractor dry, clean and free from foreign material. No concrete that has been frozen, or with a chalky, scaly or crumbly surface or which is not thoroughly bonded to fill will be accepted. The topping should be laid soon enough to dry thoroughly before the Rubber-Marble is laid.

The topping is to present a perfectly dry, smooth and level cement surface upon which to lay the Rubber-Marble, which is fastened to the dry concrete by a liquid adhesive.

Use no driers, sprinkled cement, colors, paints, finishes of any kind or any hardeners.

No. 3. Specification for Wood Sub-Floors for Rubber-Marble Floors.

Wood sub-floors in all spaces where plans and specifications require Rubber-Marble Floors shall be of T&G dressed flooring boards not over three inches wide laid perfectly smooth and level at the required level. All joints shall be tight and thoroughly well nailed. All high or uneven butts and joints shall be planed smooth. No boards with knot-holes or other openings and no "cupped" boards will be accepted. If laid over concrete fill, the concrete must be allowed to dry thoroughly before laying the wood floor.

Whenever the wood sub-floor is laid in close proximity to the ground or to concrete on the ground, ample ventilation should be given the air space beneath the wood floor.

No. 4. Specification for Furnishing and Installing Rubber-Marble Stair Treads.

The structural stair treads, platforms and risers will be furnished and installed by another contractor. The surface of the treads and platforms will be smooth and even and ¼ inch below the required level of the finished Rubber-Marble.

Where called for by plans or specifications the treads and platforms of stairways shall be of Rubber-Marble furnished and installed by David E. Kennedy, Inc., or its duly authorized agent. (Enumerate stairways to have Rubber-Marble treads and platforms.) The thickness of the Rubber-Marble treads and platforms shall be ¼ inch. The style and color of the Rubber-Marble shall be selected by the architect from standard Rubber-Marble styles. The Rubber-Marble treads shall be laid in one piece in depth, and in one piece in length where they do not exceed 36 inches. Where they exceed 36 inches they shall be laid in the number of pieces that the architect may direct, each piece to be the same length except as may be necessitated by variations in the lengths of the structural treads. The styles, colors and sizes of the Rubber-Marble on the platforms shall be selected by the architect from standard Rubber-Marble styles and sizes. Upon request the Rubber-Marble contractor shall submit detailed shop drawings or layouts for approval of architect. All Rubber-Marble shall have a fine, smooth, glossy surface containing no cotton or other fibre. Quality and markings shall be equal to samples held by architect. Rubber-Marble blocks shall be fastened to concrete or steel treads and platforms and to wood treads throughout their entire surface by Everlastic waterpoof adhesive. Where laid upon wood platforms heavy cotton fabric shall be tacked to the wood, using 24 tacks to each square foot of fabric, and Rubber-Marble blocks cemented thoroughly to the fabric with Everlastic waterproof adhesive. The Rubber-Marble shall be fitted tight to all strings, risers and nosings. All joints shall be watertight and left smooth and even.

At all front exposed edges of treads and platforms the Rubber-Marble shall have a moulded pendant lip to form a nosing, similar to Kennedy moulded tread J*. Depth of lip to be 12 inches and thickness to be ¼ inch. Lip shall be securely cemented in place. If Rubber nosing is not required, omit this paragraph and substitute the following paragraph.

* For detail see plate J, page 5.

Alternate Types of Nosings

Kennedy Stair Nosing * of brass (or aluminum or wood) shall be furnished and securely set by the Rubber-Marble contractor at the exposed edges of the structural treads and landings, extending a scant ¼ inch above the surface of same, thus finishing slightly below the surface of the Rubber-Marble.

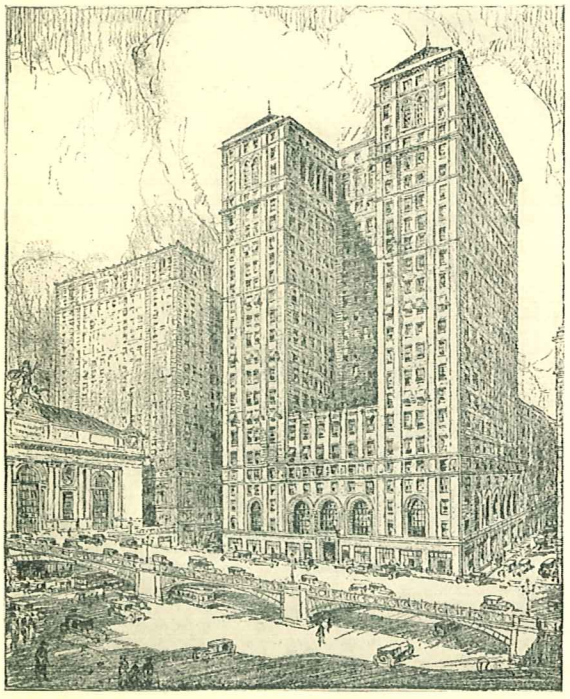
* Select from the nosings shown on page 5 the type of nosing required and specify it by plate letter, as Kennedy Stair Nosing E, F, G or H.

In many cases structural stair treads and landings are so constructed that nosings are unnecessary and considerable expense can be saved by omitting same. The Rubber-Marble can be nosed off quarter round at the exposed edges of treads and landings and is tough enough to resist breakage. Where nosings are not required use in place of the above specifications for nosings the following alternate specifications: "At the exposed edges of all treads and landings the Rubber-Marble shall be rounded off to a quarter round."

No. 5. Backing for Rubber-Marble Sanitary Cove Base.

Where plans or specifications call for Rubber-Marble cove base there shall be a solid wall backing of plaster, wood or other smooth material. Wall backing shall be carried down to and finished square with the sub-floor, making a clean right angle with same free from lumps, dirt and foreign matter. If of plaster, a straight ground not less than 2 inches wide shall be installed by the carpenter contractor continuously around all rooms to have Rubber-Marble base, being set in a straight line ¼ inch below the top of the Rubber-Marble base. The backing, whether of plaster or other material, shall be finished perfectly square at all outside and inside corners.

Rubber-Marble in Reception Room of National Pictures Association, New York



Pershing Square Building, 42nd Street and Fourth Avenue, New York. York & Sawyer, Architects. Among other places in this notable building, Rubber-Marble is laid in the elevators and barber shops; in the one for durability; in the other for appearance.

Hixbie & Co., Inc., 400 Fifth Avenue, New York. This photograph illustrates how at small expense a store can be lifted from the commonplace by mere floor treatment. By its floor this store has achieved distinction.

History

Rubber-Marble was developed during the years 1921 and 1922 in its Cudahy plant by the chemists and engineers of the Fisk Rubber Company, to meet the requirements of David E. Kennedy, Inc. for an ideal architectural flooring material. The Fisk Company consulted Mr. Kennedy as to these requirements because it recognized that his quarter-century experience as originator and largest manufacturer and constructor of soft tile floors made him the accepted authority on flooring materials and construction.

Examination and tests of Rubber-Marble prove to what an extraordinary degree the rubber experts succeeded in meeting these flooring requirements.

The development of a technique of installation engaged the attention of the Kennedy Company's engineers, with what success witness the fact that of all this rubber tiling that the Kennedy Company has installed over concrete, stone and wood surfaces, in buildings and in ships, not a tile has come loose nor a joint opened.

Court of Honor, Architectural and Allied Arts Exposition, New York, 1925. Howard Greenley, Architect. There could be no more striking recommendation for Rubber-Marble Flooring than its selection by the American Institute of Architects and the Architectural League of New York for the Court of Honor of this notable exposition.

Rubber-Marble at Architectural and Allied Arts Exposition

Architects who visited the exposition in New York in the spring of 1925 will remember how much the interesting Rubber-Marble flooring enhanced Howard Greenley's beautiful over-night creation. They may have wondered how it was possible to lay so large an area of such substantial architectural flooring under the conditions and in the time available. As Zella de Milhau remarked: "These floors have made our exhibition real"—which is just the key-note of Rubber-Marble. *It is real*—and it imparts its reality to any room in which it is laid.

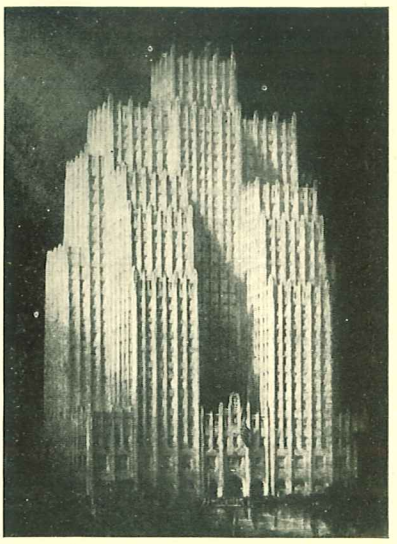
There are in use today over 45,000,000 square feet of soft tile floors—installed by David E. Kennedy, Inc. since 1899. Mr. Kennedy's conception of a non-absorbent, smooth, resilient tile floor as a departure from pile and woven fabrics on the one hand and from hard, cold, stony floors on the other, was shown in its latest development at the exposition, in actual use under the heavy service of the main exposition floor. Rubber-Marble is a beautiful and logical development of the fundamental idea of a soft tile floor first expressed by Mr. Kennedy with cork tile.

The Kennedy Company has never advertised, but its products and service are known to every architect and builder. The first great architects to recognize the merit of Mr. Kennedy's ideas and materials were Stanford White, John Carrere and Daniel Burnham. Probably the largest user has been Cass Gilbert.

Stumpp's Florist Store, Heckscher Building, Fifth Avenue, New York. The wide decorative adaptability of Rubber-Marble is indicated by this perfect background for these beautiful plants and flowers. The tile are white with leaf green veinings, laid in random sizes with green joints. The perfection of craftsmanship is evident in the perfect alignment and fitting of these random and varied sizes of tile.

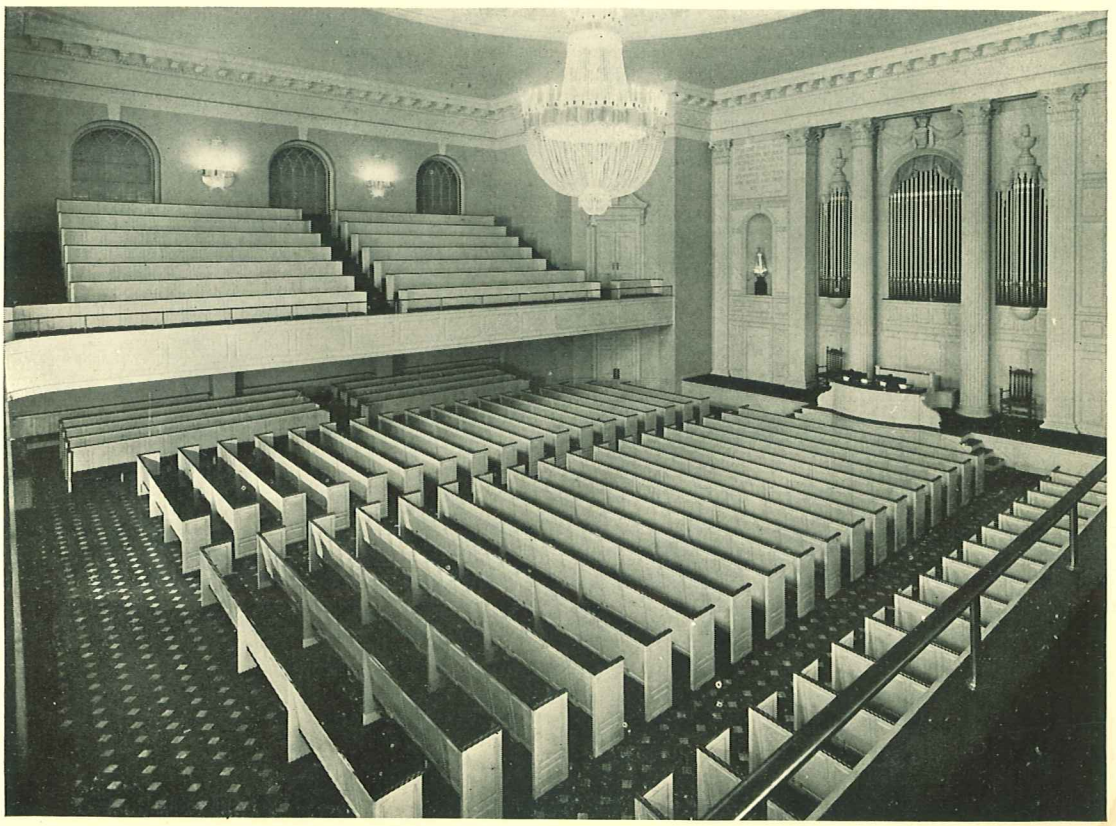
Fisk Building, New York. Carrere & Hastings, Architects. Fred T. Ley & Co., Builders. Fifty thousand square feet of Rubber-Marble floors installed in corridors and offices.

In the corridors of these office buildings the use of Rubber-Marble permits a flexibility of sub-division whereby corridors can be omitted or extended to meet the changing requirements of leases. The use of ordinary concrete floors, covered with Rubber-Marble when and as the locations of corridors were determined, effected in each building an initial saving of $75,000 as against the cost of marble or terrazzo. As the Rubber-Marble can always be transposed at small expense, the saving through the years will be even greater. Moreover Rubber-Marble is more suitable than marble or terrazzo. It is not injured by trucking, will not crack, is more wear-resisting, easily cleaned and easy to repair or replace. No maintenance cost, elimination of noise, sure foot-grip, warm, soft, sanitary; and it offers to the designer a medium that in texture, form and color is as adaptable to architectural expression as any marble suitable for flooring.



Southwestern Bell Telephone Building, St. Louis. Sixty thousand square feet of Rubber-Marble in corridors. Architects, Mauran, Russell & Crowell; builders, Westlake Construction Co.

Federal Reserve Bank, St. Louis. Mauran, Russell & Crowell, architects. Westlake Construction Company, builders. 150,000 square feet of Rubber-Marble floors were installed in the working spaces and offices of this monumental building and in the Louisville and Little Rock branches in 1924. These floors proved so satisfactory that two years later the same architects and builders had 70,000 sq. ft. installed in the Southwestern Bell Telephone building in St. Louis, shown on opposite page.



Third Church of Christ Scientist, New York. Delano and Aldrich, architects. Rubber-Marble used throughout auditorium. The large black squares of Grande Antique with small corner squares of light grey Bardiglio are in perfect keeping with this beautiful Colonial interior. The beauty and architectural dignity of marble combined with the softness, quiet and accoustical value of carpet.

Service

Who we are:

David E. Kennedy, Inc., are the originators and the oldest and largest manufacturers and contractors of Soft Tile Floors in the world. The experience gained in the installation of over 45,000,000 square feet of these floorings is at your disposal. Offices are maintained at New York, Chicago, Philadelphia, Washington, Cleveland, Minneapolis, Los Angeles and Montreal. Agents in other large cities.

Our salesmen are competent flooring technicians and can solve your flooring problems. If our types of flooring are not suitable for your work they will gladly tell you what is.

Our estimators are competent draftsmen and quantity surveyors and will not overestimate your areas. They are at your command to estimate from plans, sketches or the job. They will make up exact prices for you without charge for this service and no obligation on your part.

Our factories are the most modern and largest making these types of flooring. We have an enormous production, carry large stocks and can make prompt deliveries.

Our installation organization and force of mechanics is the oldest, largest and most competent in the world. Our mechanics have been trained by our company and have been with us for years—some over twenty years. They are the highest paid men in the business, and they are worth it. Most of them are stockholders in our company. Our force of mechanics is several times larger *than those of all other companies combined,* and immeasurably more competent. *We have no failures and no labor troubles.*

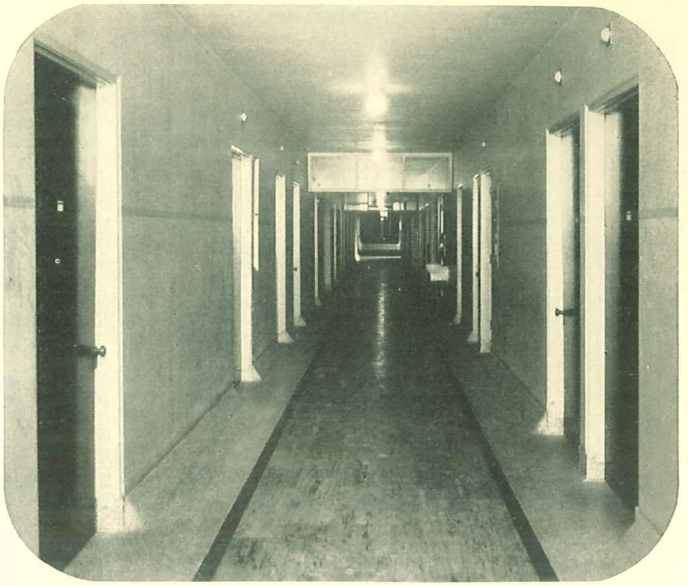
Our service department is at your service to instruct you how to care for your floors and the best methods of cleaning, proper soaps, cleansers, etc.

When our floors have been installed your flooring troubles are over—not because of our guarantee but because:—First, we will not lay a floor under wrong conditions nor in any place for which it is not absolutely suited and the best type of floor for the purpose. Second, our materials are the best and they are properly installed by men who know how.

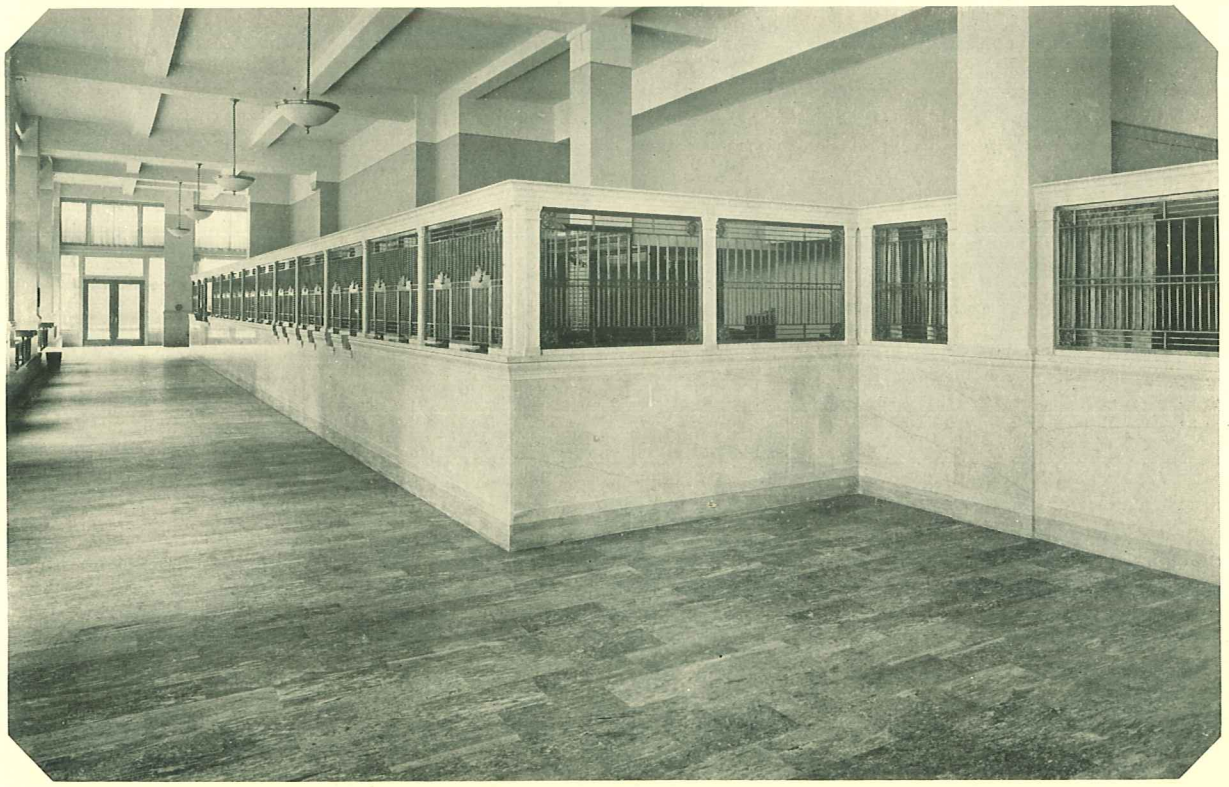
Rubber-Marble floor in the Art Gallery of George F. Harding Residence, Chicago, Ill. Edward C. Fisler, Architect.

Postum Building, New York. Cross and Cross, architects. 60,000 sq. ft. of Rubber-Marble in public corridors and offices of the Postum Cereals Company.

St. Joseph's Hospital, Elmira, N. Y., James J. Malone, Supervising Architect. 30,000 square feet of Rubber-Marble were installed in the corridors and all the floor spaces of this hospital in 1922. The report of the Committee on Floors of the American Hospital Association rates marbleized rubber floors as first choice for private rooms, wards, service rooms, out-patient treatment rooms and corridors. Rubber-Marble is the ideal floor for hospital use.



Saint Luke's Hospital, Duluth, Minn. Richard E. Schmidt, Garden & Martin, Architects. Mr. Schmidt wrote on February 2, 1925: "The owners and the public who visited the hospital in large numbers expressed themselves most heartily as thoroughly pleased with the Kennedy Co.'s work. Our superintendent states that a most efficient and obliging force of men arrived at the building at the appointed time and laid the floors quickly without fuss or rubbish."

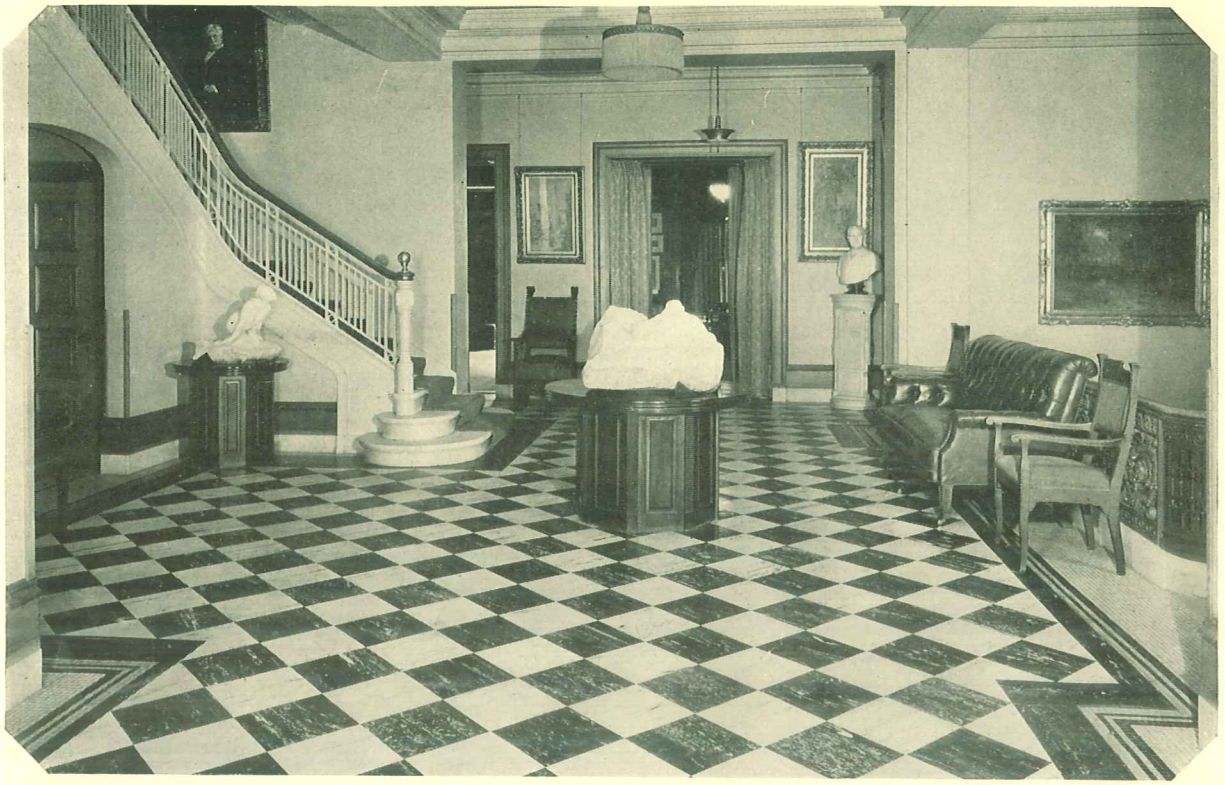


Emigrant Industrial Savings Bank, 415 Lexington Avenue, New York. James S. Hunter, Architect.

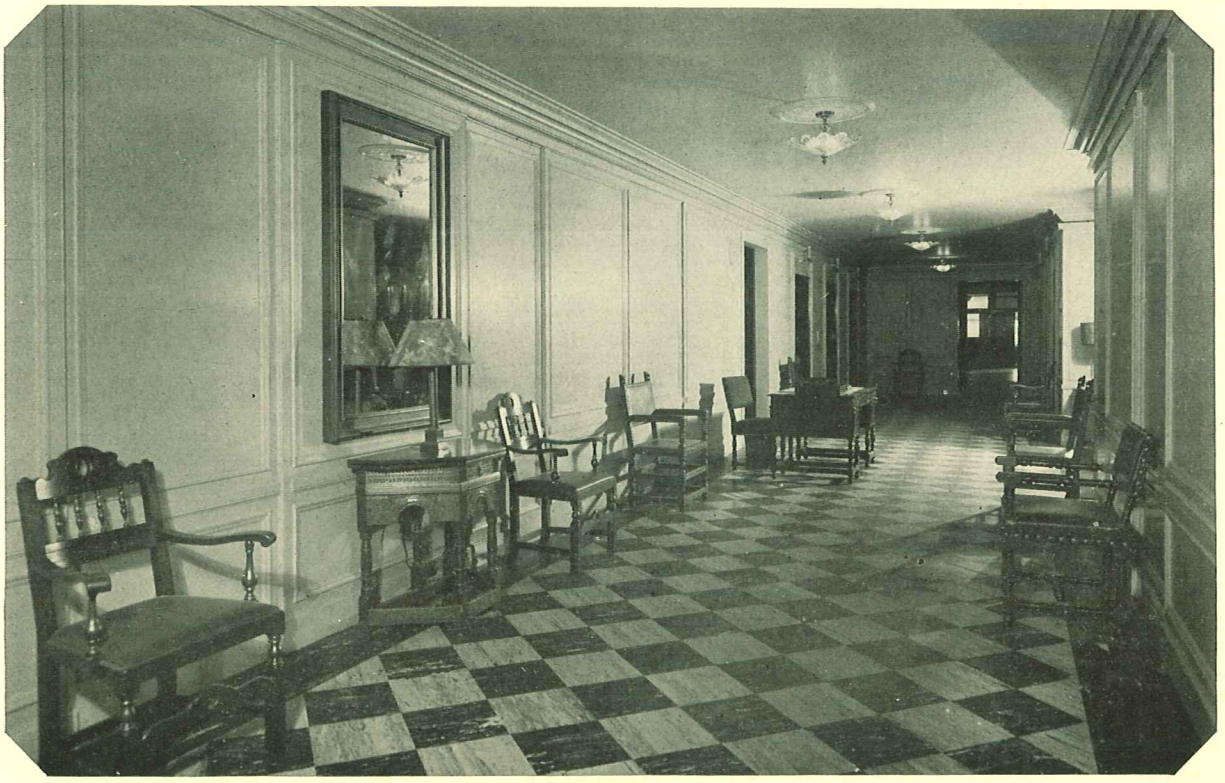
Deutz & Ortenberg Offices, 1356 Broadway, New York.
This floor illustrates what the skilled mechanics of the Kennedy Company can do in carrying out an intricate design.

Offices of Thompson-Starrett Company, 250 Park Avenue, New York. The checkerboard of Portoro and Yellow Verona with border of Portoro achieves the desired architectural and decorative effect with all the comfort and quiet of carpet.

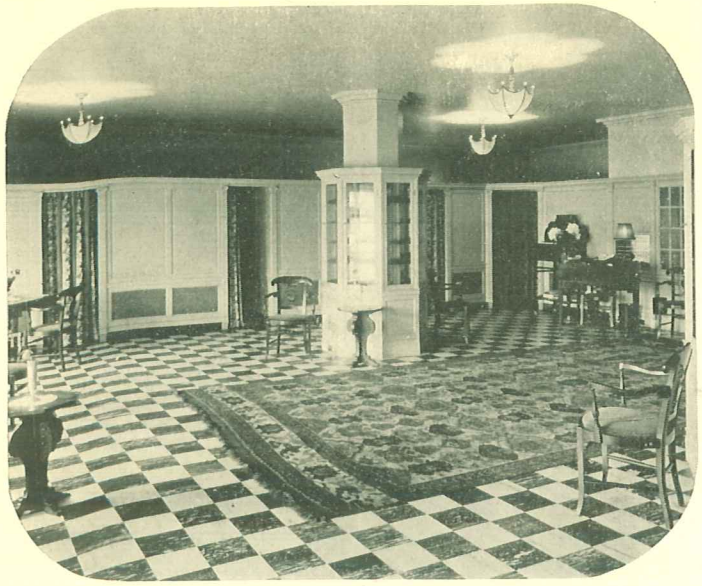
National City Bank of New York. Branch at 72nd Street and Broadway. The National City Bank used Rubber-Marble in the public spaces of all branches it opened after this floor was laid. In many cases it is laid on old wood floors.



Foyer of Lotos Club, New York. Donn Barber, Architect. A dignified setting for the Rodin masterpieces is afforded by this conventional Rubber-Marble floor in 18 inch squares of Grande Antique and Piastra.

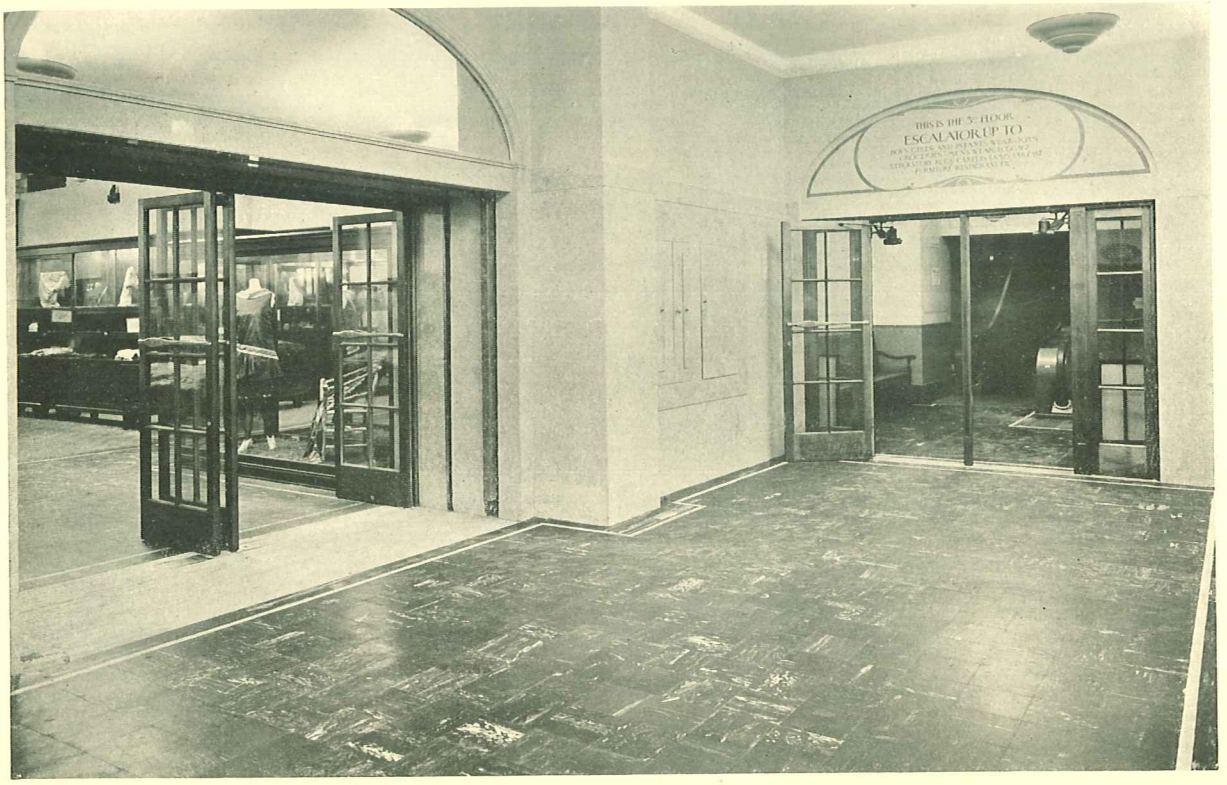


Crowell Publishing Company, Postum Building, New York. Cross and Cross, Architects.



Rubber-Marble floor in Hotel Statler, Buffalo, N. Y.
Geo. B. Post & Sons, Architects.

Rubber-Marble Floors in Northern Trust Company, Chicago, Ill.
Charles S. Frost, Architect.



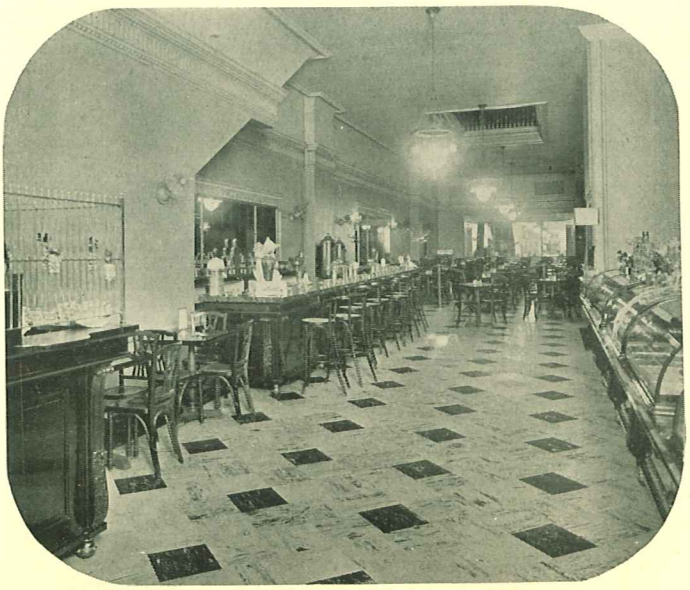
R. H. Macy & Co. Store, New York. R. D. Kohn, Architect. Rubber-Marble is laid in many places in the new Macy building. The value of the soft floor in stores is well recognized. The difficulty has been to get a soft material of desirable appearance that would be durable *and look clean.* Rubber-Marble does not hold the dirt and its variegated colors do not show dirt. Its glossy, impervious surface is easily cleaned. Chewing gum is easily removed.

Lackawanna National Bank, Buffalo, New York.

Hodenpyle, Hardy & Co., Chicago, Ill.

Federal Securities Corporation, Chicago, Ill.

Title Guarantee & Trust Company, Jamaica, N. Y. The Trust Co. wrote as follows: "This floor was installed about three years ago and has given us entire satisfaction. We have not seen anything in this type of floor which stands up as well as this material. The floor appears to be as good today as when it was laid and has been the subject of much favorable comment." The Title Guarantee & Trust Co. have used Rubber-Marble in their other branches opened subsequently.



Huyler's Store, Atlantic City, N. J. The Huyler Company, manufacturers of the famous Huyler's candies, are putting Rubber-Marble floors in their new stores. They have found them practical as well as beautiful. The dominant note of Huyler's candy stores and tea rooms is cleanliness. The smooth, glossy surface of Rubber-Marble will neither catch nor hold dirt nor dust. There is no dirt-catching fibre in Rubber-Marble. The sheen is only "skin deep," but through a continuing process of oxidation peculiar to the special composition of Rubber-Marble the surface is self-renewing and the tile keeps acquiring a high gloss more quickly than wear can dull it. The process is continual but on the surface only, for as soon as the gloss develops it forms a protective coating against deeper oxidation.

Postum Building, New York; Cross and Cross, Architects; Todd, Robertson and Todd, Builders. About 60,000 square feet of Rubber-Marble floors installed in the corridors of this beautiful new office building and in the offices of the Postum Cereals Company.

Wellington Arms Apartments, Chicago. Hooper & Janusch, Architects. Rubber-Marble Flooring has been installed throughout all public spaces and corridors.

Rubber-Marble

(Registered U. S. Patent Office)

Flooring

David E. Kennedy Company

ESTABLISHED 1899

NEW YORK, *Fisk Building*
WASHINGTON, *Bond Building*
PHILADELPHIA, *Real Estate Trust Building*
CHICAGO, *Mather Building*
CLEVELAND, *Euclid Arcade*
MINNEAPOLIS, *Essex Building*